



## Board Governance Seminar

### COST

\$25 Members  
\$35 MI NOW! Voucher  
\$45 Non-Members

### LOCATION

Nonprofit Network  
(In United Way Center)  
536 N. Jackson Street Jackson, MI  
49201

### REGISTRATION

[carol@nonprofnetwork.org](mailto:carol@nonprofnetwork.org)

### **Cancellation Policy:**

Registration must be cancelled 24 hours prior to a workshop or the registered party will be charged as if s/he attended.



536 N. Jackson Street  
Jackson, Michigan 49201

517-796-4750

### **Program Evaluation**

*How Effective Are You?*

**June 16, 2009**

**2:00 p.m. - 5:00 p.m.**

**Dr. Joyce Brown, PhD, CEO**  
*Organizational Development Solutions, LLC*

Jackson Nonprofit Support Center is pleased to bring Dr. Joyce A. Brown to present organizations with evaluation tools for your programs. Dr. Brown, in her former role as Regional Director of Youth Initiative Partnerships for the W.K. Kellogg Foundation, provided high level experience particular to project monitoring.

This workshop will help participants recognize the difference between organizational performance and program effectiveness and the need to evaluate both elements. You will learn to demonstrate your program effectiveness through the use of appropriate tools and understand procedures. Course objectives are to facilitate participants' understanding:

- **Need for defined procedures for program evaluation**
- **Definition of a program**
- **Basic program logic model**

**About the Presenter:** Dr. Joyce A. Brown has more than thirty years experience working in diverse business and community settings, nonprofit organizations and philanthropy. She earned her Ph.D. in Research, Measurement and Evaluation from Western Michigan University and has a broad range of management experience including team building, staff and budget development, monitoring, evaluation and reporting, assessment and preparation for future needs.

### **Scholarships**

Scholarships are available to our members thanks to the generous support of Jackson Community Foundation.